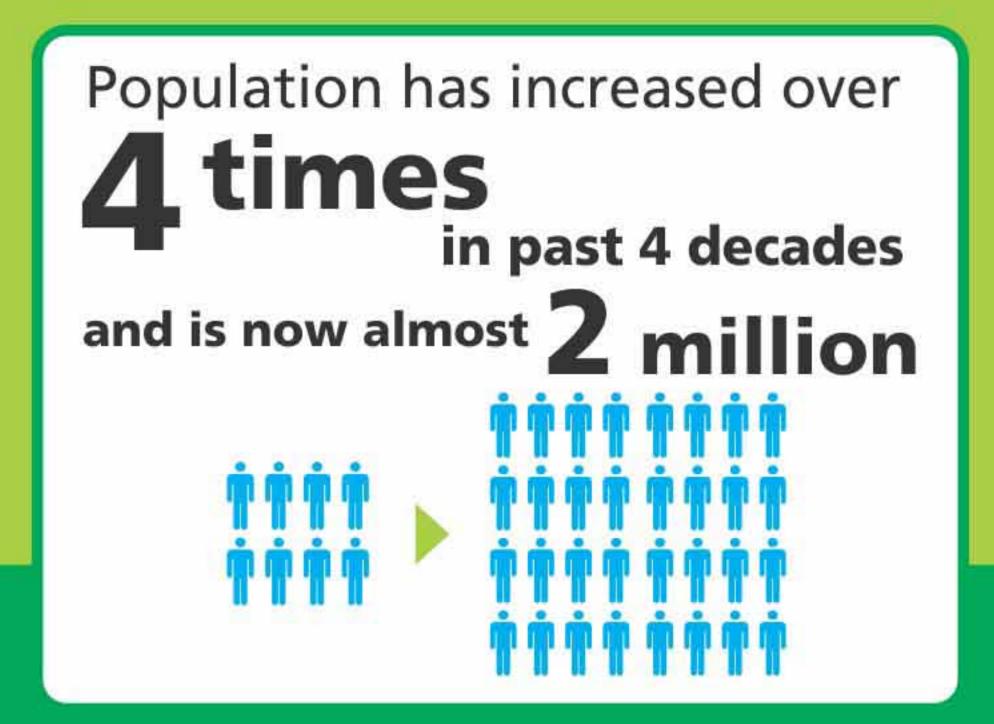
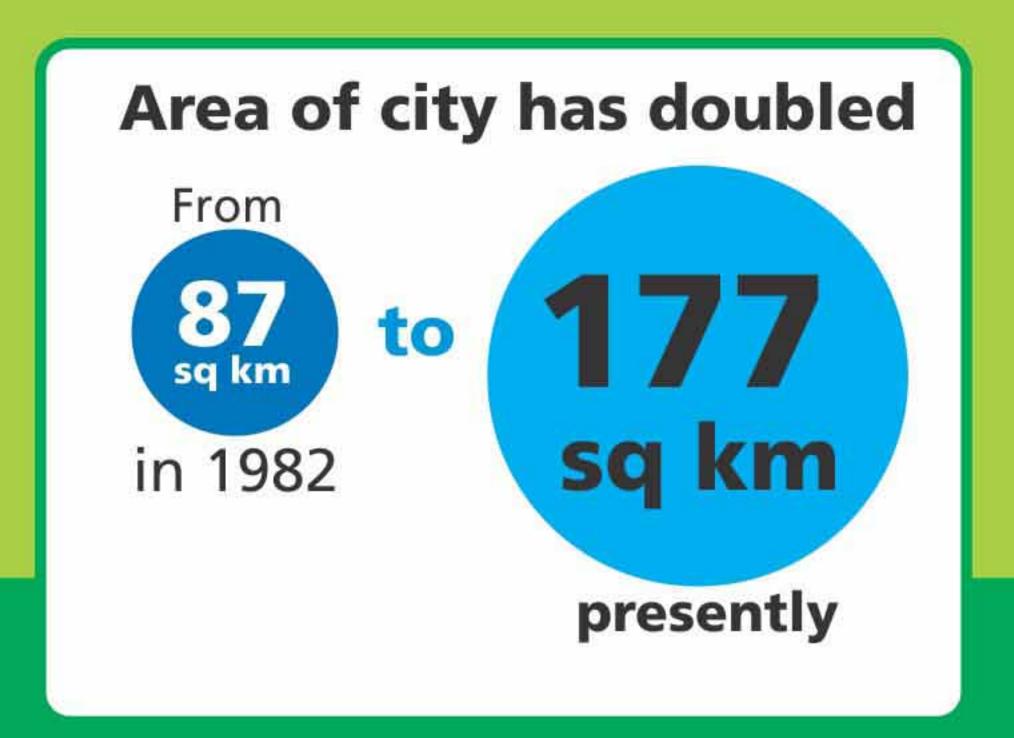
Traffic Problems in our City

What is a good way for our growing city to meet our increased travel needs?





More number of people are traveling longer distances

Private Vehicles are NOT the Answer

Private vehicles have increased from 3.5 lakhs in 2006 to 11.5 lakhs in 2013

70% of commuter trips are by two-wheelers

Impacts

Accidents

Pollution

Congestion

Public money and space used for more flyovers, roads and parking

High Quality Public Transport System is the Solution

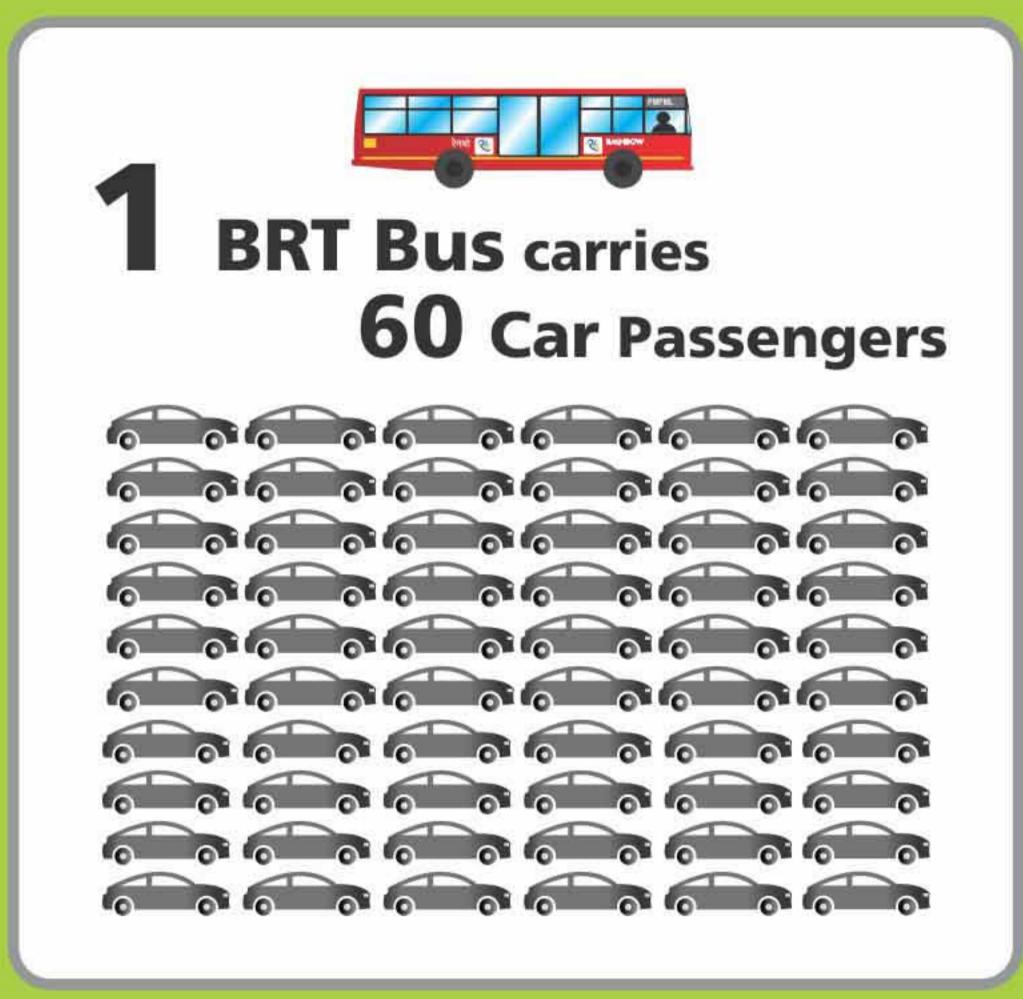


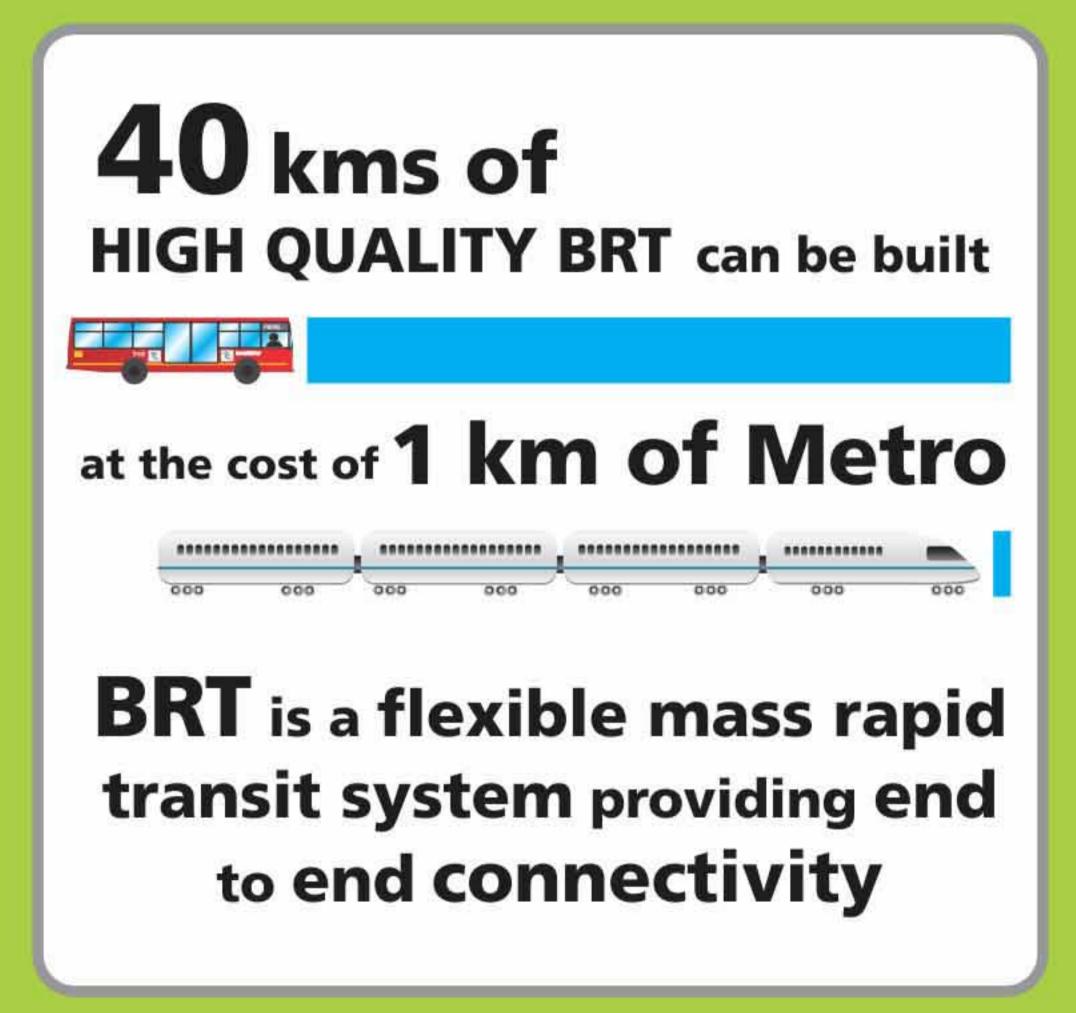


Bus Rapid Transit System

High Quality Public Transport for All

A people-friendly, environment-friendly, cost-effective option for the modern city.





First such system in Maharashtra!

Innovative! High capacity! Rapid!







BRT across the Globe

Over 160 cities around the world

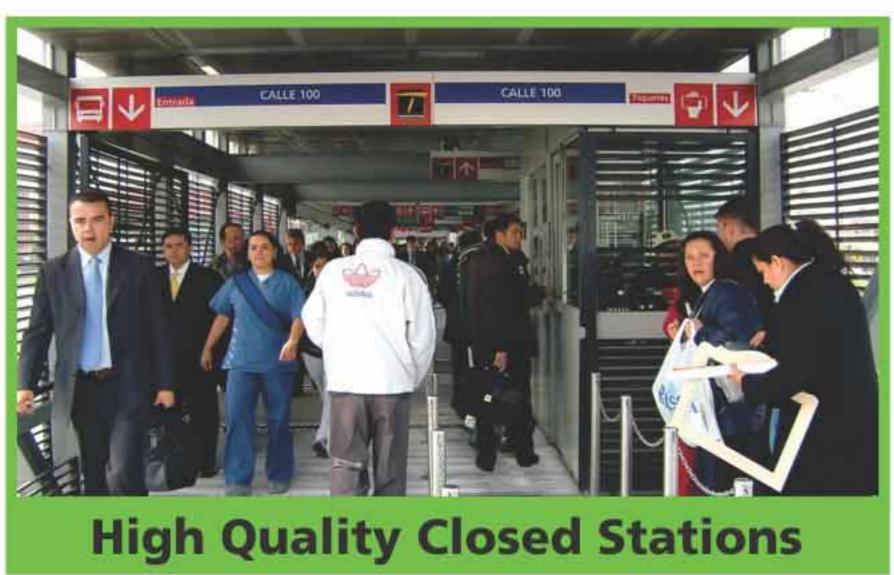
have implemented high quality bus rapid transit system or high capacity bus corridors.

115 cities have implemented BRT since 2002 including Ahmedabad, Indore, and Surat.

Together, these carry nearly 30 million daily passenger trips.

INFRASTRUCTURE COMPONENTS OF BRT SYSTEMS













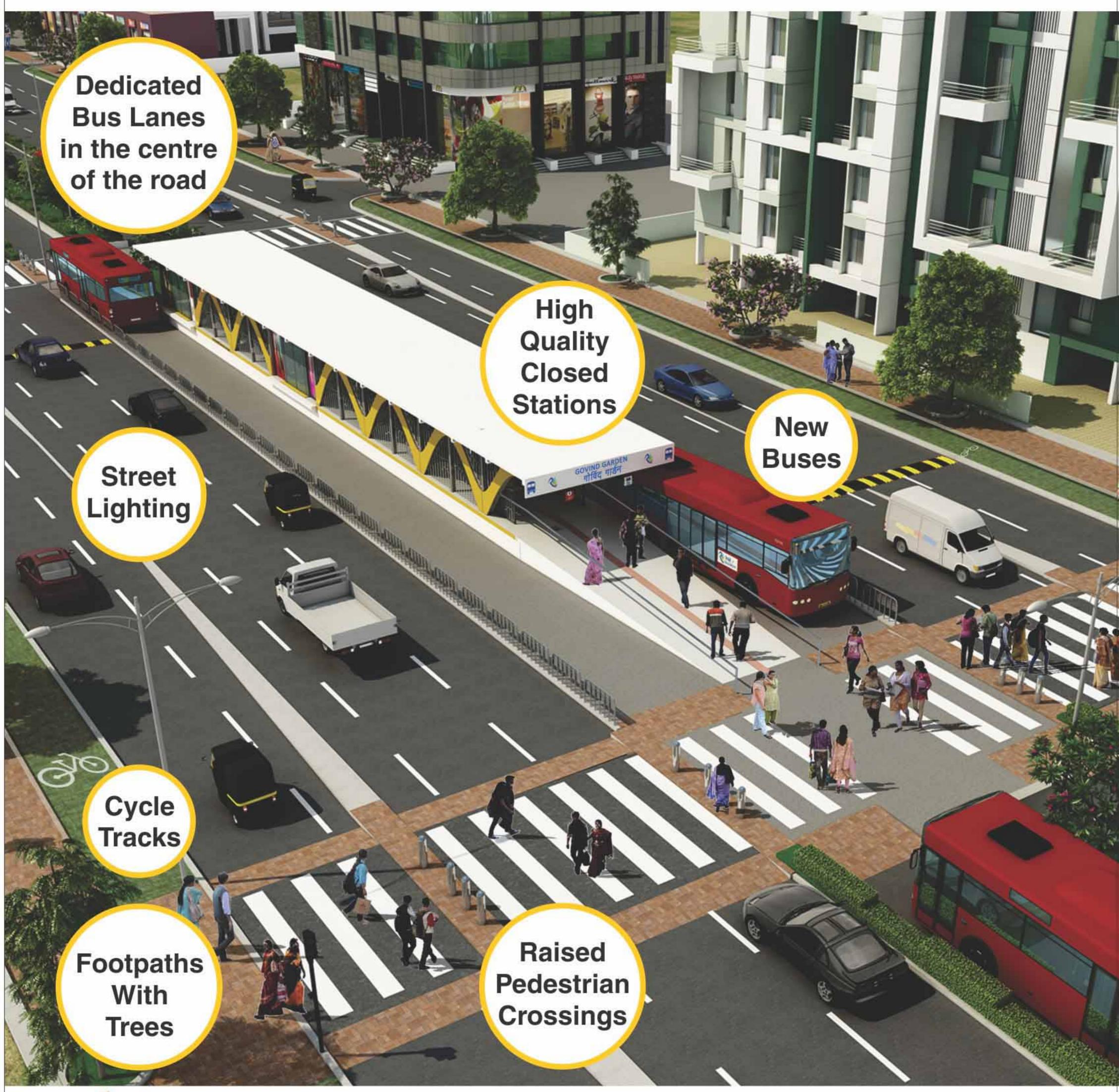


How Rainbow BRT Works?

BRT CORRIDOR

Dedicated lanes ensure rapid movement of buses.

Central bus lane avoids conflict of BRT buses with other motorized traffic, pedestrians and cyclists, and avoids the need for buses to slow down at property entrances.





How Rainbow BRT Works?

BUS STATIONS

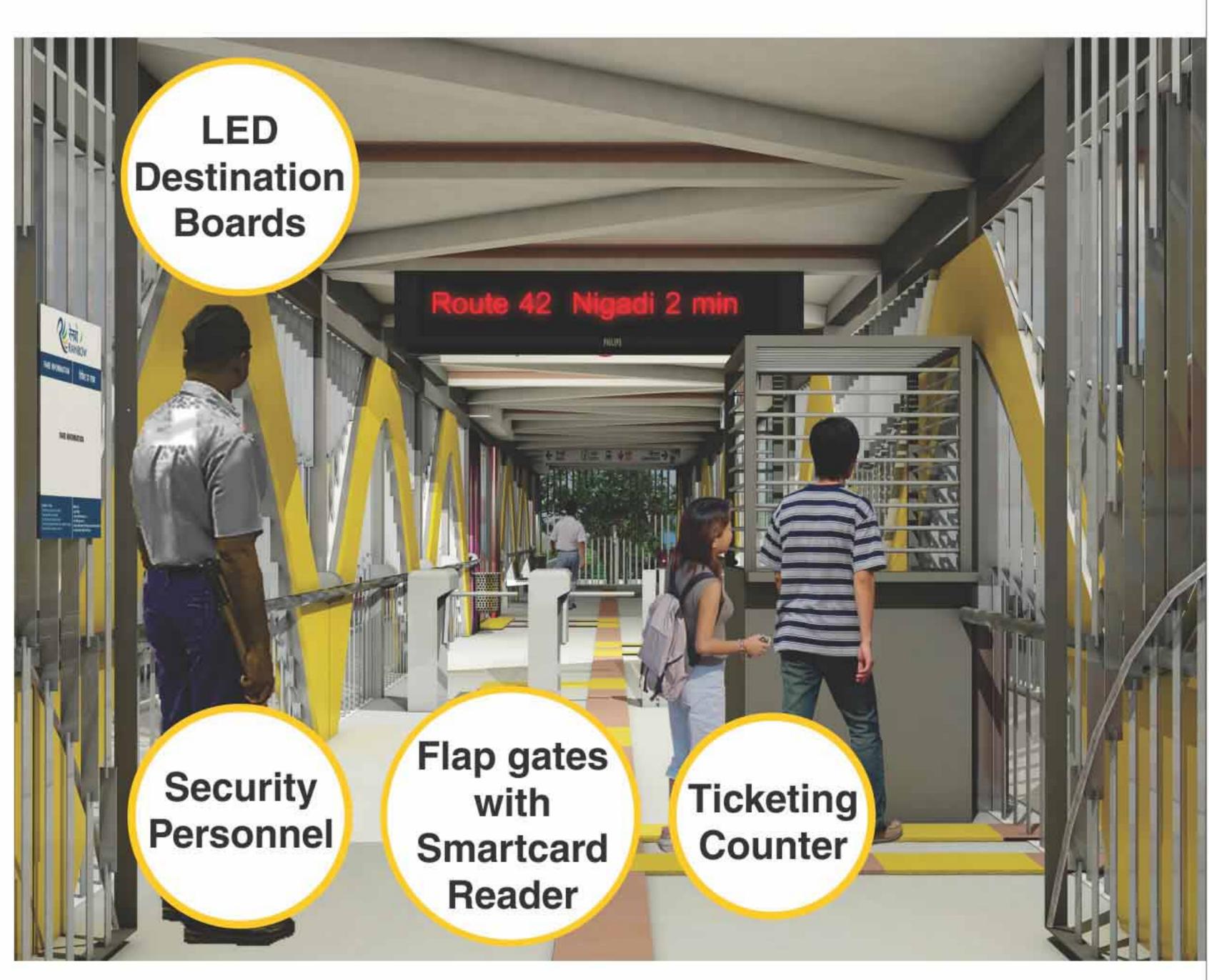
Bus stations located in the centre of the road serve buses moving in both directions.

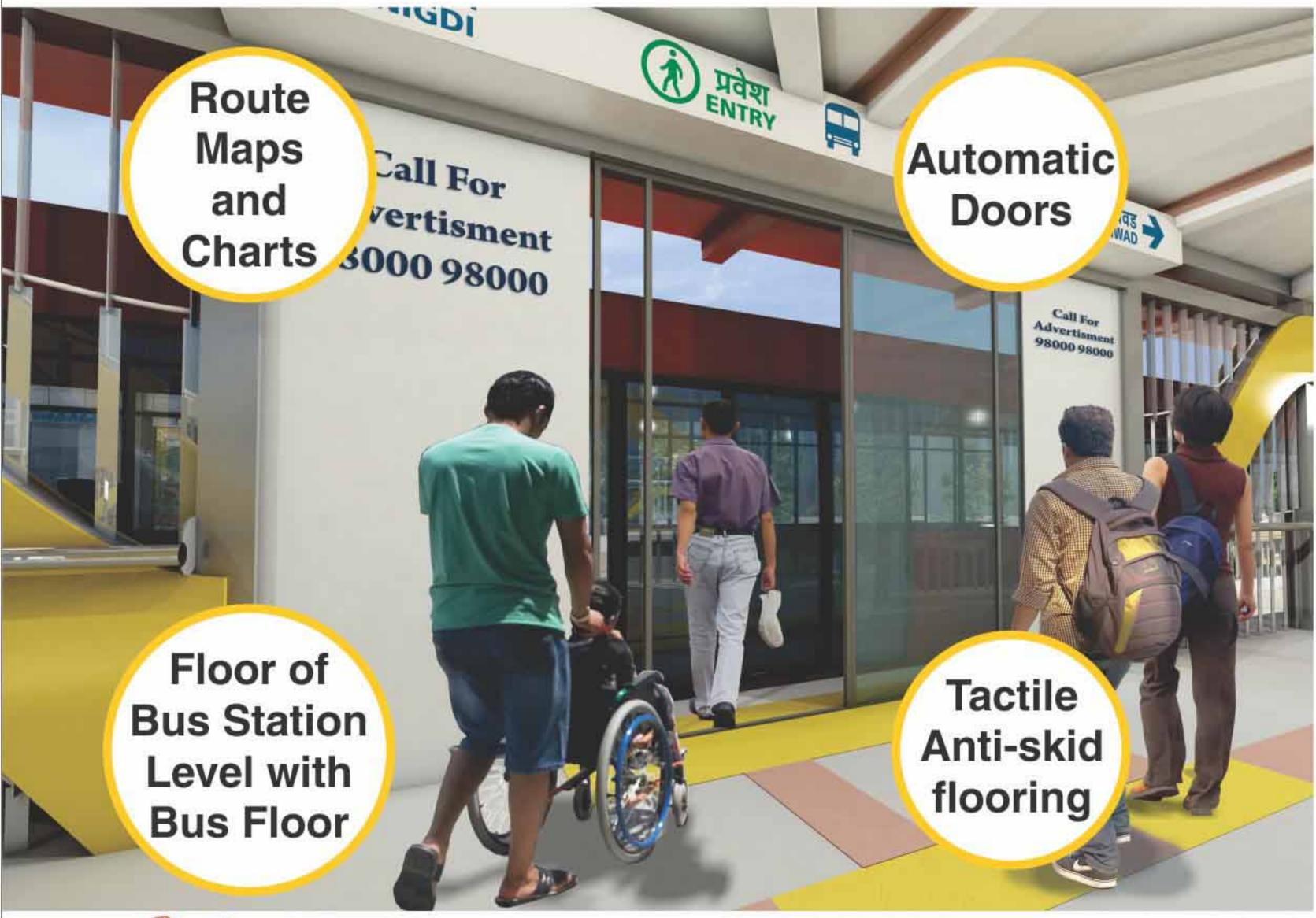
Plan your trip in advance

Buy your ticket at the station

Convenient and quick ticketing using smartcard

Easy to know when your bus will arrive





Easy to use for visually and hearing challenged

Doors open only when the bus stops at station

Easy to get on and off the bus safely and quickly

Passengers can transfer between routes without exiting the station.





How Rainbow BRT Works?

BRT BUSES

Specially designed buses with doors on both sides will run on the BRT corridor and off corridor as well.





To Ravet





The left side door will be used at the regular bus stops off the corridor



The wide doors on the right side help more passengers to board or alight in limited time at BRT stations









LED Destination
boards with
voice
announcements
make it easy to
see and hear the
next stop
information

Provision for wheel chair docking inside the bus

GPS tracking
units to
monitor bus
movement and
provide efficient
service through
the BRTS Control
Centre

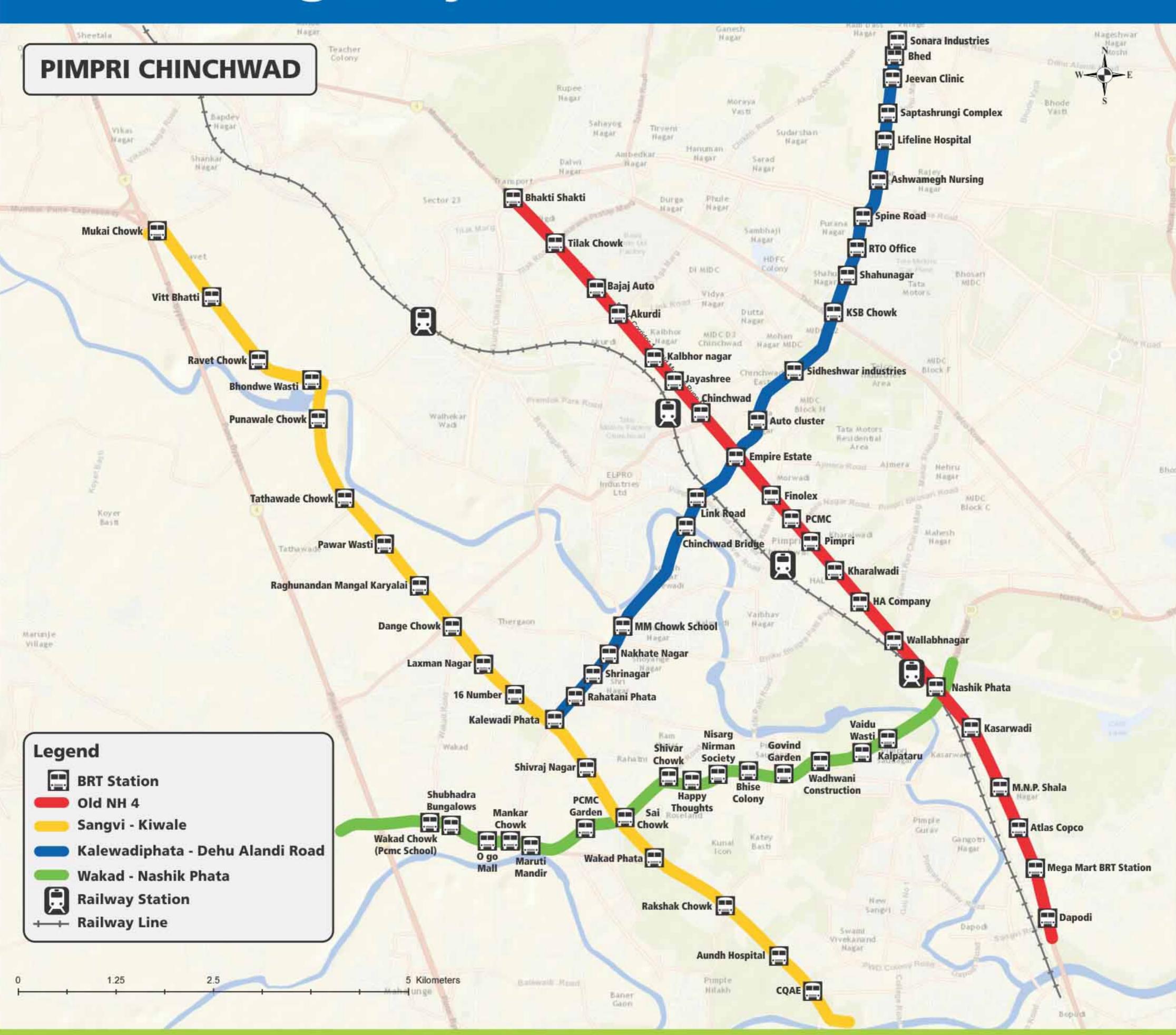
Flat floor, comfortable seating and more standing space





Connectivity across the city

The proposed 115 km of Rainbow BRT network in Pune metropolitan region will be one among the largest systems in the world



4 Corridors

45 Kms

90 Stations

Providing extensive service coverage and connecting important destinations







How to use Rainbow BRT?



Your 11 point guide to a safe and comfortable ride

- Use phone / internet / printed booklet to search for route information and arrival time
- 2. Walk to the nearest BRT station or catch a feeder bus
- 3. Cross the road to the BRT station using the pedestrian crossing facility
- Buy the ticket at the ticket counter or just use your smart card at the flap gates
- 5. Enter the waiting area through the flap gates
- 6. Lookout for the arrival information displayed inside the station
- 7. Board the bus only after it has docked at the doors of the station
- Lookout for the bus arrival information for the next stop. This will be displayed and announced inside the bus
- 9. Alight at the destination BRT station after the bus docked
- 10. If you have a smart card, swipe it at the flap gates to exit or, if you need to change the route, look for route information signage and wait at the station itself
- 11. Cross the road using the pedestrian crossing facility
- 12. Walk to your destination or catch the feeder bus





Benefits of Rainbow BRT

Immediate Benefits to Passengers





Comfortable ride on the buses

User friendly Stations High
Frequency
Routes &
Express
Services

Savings in travel cost and time Enhanced connectivity across the city



Benefits to the City

Reduced pollution from motor vehicles

Reduced congestion due to motor vehicles

Reduced spending on infrastructure for motor vehicles such as flyovers, parking lots

Increased economic activity due to improved connectivity







Rainbow BRT and You

What habits you must change to benefit your fellow Punekar



For MOTORISTS

Do not enter the BRTS lane

Slow down at the speed breakers before BRTS bus stations

Give priority to pedestrians and cyclists

Slow down speed of vehicle when entering and exiting the corridor

Do not overtake BRTS bus in mixed traffic zone Give way to BRT buses at junctions

Use BRTS wherever available

Walk and cycle for short travel distances



For PEDESTRIANS

Keep yourself safe and follow traffic rules

Use designated pedestrian space and facilities for walking and crossing roads

For BRTS USERS

Access the bus stations using designated pedestrian crossings, foot over bridges and subways only

The safe and correct way to get into the BRTS bus is through the bus stations only

Do not walk into the bus lane

Buy your ticket at the bus station

Wait for the automatic doors to open to get into the bus when it stops at the station

Do not panic if the station doors close before you board, the next bus will arrive soon

Help people with special needs board buses first

Help keep bus stations clean (no spitting or throwing of garbage)



Look out for the Rainbow logo on BRT buses, stations and personnel uniforms.





2008
Pimpri Chinchwad
Municipal
Corporation initiated
the Bus Rapid Transit
project to promote
sustainable
transportation

Dedicated Lanes





High Frequency Routes High
Quality
Walking &
Cycling
Facilities

Passenger Information System & Vehicle Tracking Smart Cards Terminals & Feeder System



2014

2015 Launch of BRT Corridors

2016

With 115 km (planned), the system will have the largest service coverage among BRT systems in the world.

For more information

Public Relations Officer

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